

TrueTaste Manufacturer (medium)

Bronze

Tomos Watkin OSB Premium Bitter and Tomos Watkin Cwrw Haf Summer Ale

The Hurns Brewing Company

The next time you pop into a pub you may get more than you expected with your pint.



The Hurns Brewing Company, which produces the Tomos Watkin range of beers, is giving customers a 'swift' Welsh lesson along with their 'swift' half by producing bi-lingual drip mats featuring such famous Welsh song lyrics as 'Myfanwy'.

'We are very patriotic, and we thought why not give people a Welsh lesson in the convivial surroundings of the pub,' says managing director Phillip Parry.

Three years ago Wales' largest beer and wine wholesaler bought the Swansea-based Tomos Watkin brewery and during the last two years has succeeded in doubling its turnover and staff.

As well as going down well in pubs, bottles of Tomos Watkin beer are flying off the shelves at Sainsbury's and Tesco, and there are also plans to export.

Hurns is extremely proud of its Welsh heritage, and has expanded the now ten strong Tomos Watkin range of beers to include such varieties as Cwrw Haf which is a 4.2% ABV summer ale packed with invigorating citrus hop flavours and a subtle summer floral aroma, and OSB a richly coloured 4.5% ABV premium bitter with a distinct malty, fruity palate combined with a slight floral hop.



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The True Taste Food and Drink Awards are managed by the Welsh Development Agency, which is a sponsored body of the Welsh Assembly Government

Gweithgynhyrchydd y GwirFlas (canolig)

Efydd

Tomos Watkin OSB Premium Bitter a Cwrw Haf

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Y tro nesaf yr ewch i dafarn, mae'n bosib y cewch chi gân gyda'ch peint.



Mae'r Hurns Brewing Company, sy'n cynhyrchu Cwrw Tomos Watkin yn cyflenwi matiau diferu dwyieithog â geiriau caneuon Cymraeg poblogaidd fel 'Myfanwy' arnynt. Mae'r rhain yn helpu pobl i ddysgu Cymraeg hefyd.

"Rydyn ni'n wladgarwyr yma ac fe gawson ni'r syniad o roi gwers Gymraeg sydyn i bobl yn awyrgylch anffurfiol y dafarn," meddai'r Rheolwr Gyfarwyddwr Phillip Parry.

Dair blynedd yn ôl, prynwyd bragdy Tomos Watkin, Abertawe gan yr Hurns Brewing Company, sef y cwmni cyfanwerthu cwrw a gwin mwyaf yng Nghymru. Dros y ddwy flynedd ddiwethaf, mae wedi llwyddo i ddyblu'r trosiant a nifer y staff.

Yn ogystal â bod yn ddiod boblogaidd mewn tafarnau, mae cwrw Tomos Watkin yn gwerthu'n ardderchog yn siopau Sainsbury's a Tesco ac mae cynlluniau ar y gweill i'w allforio.

Mae Hurns yn eithriadol o falch o'u treftadaeth Gymreig ac erbyn hyn ceir deg math o gwrw Tomos Watkin, yn cynnwys Cwrw Haf sef cwrw 4.2% ABV â blas sitrws ar yr hopys ac arogl blodau'r haf, ac OSB sef cwrw chwerw 4.5% ABV ag iddo liw cyfoethog, blas brag a ffrwythau ac arogl ysgafn blodau.



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